

Further, Applicant requests that a filing receipt with correct Domestic Priority data be prepared. Pursuant to 37 CFR 1.121 (b)(1)(iii) a marked-up copy of the amendment to the specification is attached.

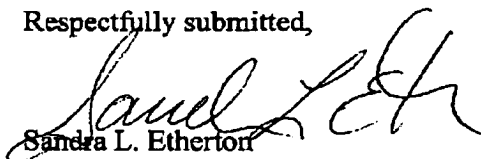
REMARKS

Applicant's attorney forgot to insert the paragraph claiming the benefit of the co-pending provisional application upon which this nonprovisional application is based. That, in turn, caused the filing receipt to have incorrect Domestic Priority data. The amendment made herein corrects these problems by amending the specification to include the application number of the provisional application upon which this nonprovisional application is based, which will also affect the Domestic Priority data on the filing receipt.

Applicant supports the assertion that this new provisional application number is the correct one by noting that one of the inventors on both the provisional application 60/517,278 and this nonprovisional application 10/762,394 are the same, namely Don LAPRE, Robin HANUS, and Jason BEEBE. In addition, the subject matter of the provisional application and this nonprovisional application is the same: an internet advertising method using emails with links to video displays.

Therefore, Applicant respectfully requests that the amendment be entered, a corrected filing receipt be prepared, and that this application proceed to examination.

Respectfully submitted,



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Marked-Up Version of the Amendment to the Specification

[0001.1] This application claims the benefit of co-pending U.S. Provisional Application No. 60/517,278 filed November 3, 2003.